Award-Winning Publication of the City of Fremont FALL 2005

## New Crime Watch Unit Focuses on **Prevention, Proactive Problem Solving**

There's a new addition to the Police Department and it's not related to McGruff the Crime Dog.

Meet the Crime Watch Unit. Previously known as the Office of Neighborhoods, the new Crime Watch Unit consists of familiar faces: Karen Blount and Tish Marquez (second



row), Eldred Nethercott and Debra Nunn (third row), and under the new direction of Sergeant Howard Russell (top).

Crime prevention is an integral part of any community policing program and the Crime Watch Unit will refocus its effort to promote proactive problem solving. They will be actively conducting informational and educational crime prevention meetings and presentations, completing security surveys of local businesses and residents, and maintaining the Neighborhood Crime Watch network. The Crime Watch Unit will consist of three programs:

- 1. Neighborhood Watch (Residential): Contact Karen Blount at kblount@ci.fremont.ca.us or 790-6689.
- 2. Business Watch (Commercial): Contact Tish Marguez at tmarquez@ci.fremont.ca.us or 790-6966.
- 3. Personal Safety: Contact our office at 790-6743 for further information.

Please contact the Crime Watch Unit at 790-6740 for more information.

#### Fremont's Water Park Moving Forward

In 2001, the Fremont City Council approved a Concept Plan for the development of a Water Park at the Puerto Penasco Swim Lagoon in Central Park. The Water Park will include an action river, water slides, a pool for swimming and other water activities, play areas for young people, picnic areas, a food concession, and a Science Lab for environmental education programs. The Water Park will be open during the summer months, and will provide great fun for all ages! Some features, such as the Science Lab, are expected to be used year-round.

The Fremont Bank Foundation has announced their intent to provide a \$1 million grant that will allow the City to fully fund the Water Park. Additional funding for the Water Park comes from a \$75,000 grant from the Candlelighters; State of California Park Bond Acts

The Fremont Bank Foundation has announced their intent to provide a \$1 million grant for the Water Park.

(Propositions 12 and 40); Park Development Impact Fees, and the Recreation Operating Improvement Reserves. None of these funds can be used for police, fire, and/or maintenance operations and no General Fund monies are being used for the project.

Once complete, the Water Park will provide a healthy, safe, and supervised environment for youth, teens, and families. The facility is intended to cover its costs and support other valuable community services such as teen programs, which are currently at risk due to ongoing budget issues. Thanks to the generous grant offer of \$1 million from Fremont Bank Foundation, our vision is now on its way to becoming a reality!

See Water Park, Page 3

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## City Manager's Message



When Hurricane Katrina hit the Gulf Coast region in late August, the destruction of life, property, and entire cities was unfathomable. Our hearts go out to all of the communities affected by this terrible disaster. Although

we here in Fremont are far away from New Orleans and the other hard-hit communities, we were able to provide some measure of assistance by sending Fremont Fire Department personnel, equipment, and rescue dogs to assist in the search, rescue, and recovery efforts.

Thankfully, we here in Fremont don't need to worry about hurricanes hitting our city. But we are vulnerable to earthquakes, floods, and fires, which can strike at any time. While the City has a disaster preparedness plan in place, it's critically important that you and your family are also prepared for an emergency.

Do you have at least 72-hours worth of food, water, and medications set aside? Do you have a working flashlight and an extra pair of shoes under your bed just in case an earthquake strikes during the night? Do you know how to turn off your gas and electricity? Have you designated a location outside of Fremont where you and your family can meet should you become separated?

There are a number of steps you can take to help ensure the safety of you and your family in an emergency. Contact the Fremont Fire Department to find out about the Department's Personal Emergency Preparedness presentations and Community Emergency Response Teams training. Both of these programs are described on this page. Then, put together an emergency pack for yourself and your family. The U.S. Department of Homeland Security website (www.ready.gov) has directions for putting together a disaster preparedness kit.

While a natural disaster can strike us at any time, each of us can and should be prepared to deal with it.

Fred Diaz City Manager

#### Did You Know...?

## Community Emergency Response Teams (CERT)

The CERT Training is a community service program offered by the Fremont Fire Department and its Support Services Division. The



training involves preparing neighborhoods or community based teams to be self-sufficient in the hours immediately following a disaster.

Five three-hour classes are taught by Firefighters and members of the Support Services Division in the following areas:

- Earthquake preparedness.
- Non-structural hazard mitigation.
- · Utility control.
- First aid.
- Basic firefighting using extinguishers.
- · Light search and rescue techniques.
- Disaster psychology.
- Team organization and management.

For more information about the CERT program, contact the Fire Department's Support Services Division at 494-4245.

## Sign Up for Personal Emergency Preparedness Presentations

Learn about making yourself, your family, and your home safer by scheduling a fun and informative presentation. The presentation

is suitable for small groups such as churches or social clubs.
Contact Chuck Guaraglia at 792-3473 to schedule a presentation.

#### Disaster Preparedness Support Services Division

This group of volunteers is dedicated to assisting the Fremont Fire Department and the City of Fremont with public education; strategic containers; emergency shelters; disaster medical; and Community Emergency Response Teams (CERT) training. Call the Support Services Division at 494-4245 for more information.

## Change Your Clock, Change Your Battery

As you turn your clocks back for daylight savings time on Sunday, October 30, the Fire Department also reminds you to change the batteries in your smoke detector. Working smoke detectors cut the risks presented by a home fire by providing early warning and critical extra seconds to escape.

#### **City of Fremont**

The City Council meets the first, second and fourth Tuesdays of each month at 7:00 p.m. in the City Council Chambers, 3300 Capitol Avenue. (Work sessions are held on the third Tuesday of each month, times vary.) Meetings are broadcast over Cable TV Channel 27 or webcast online at www.fremont.gov/CityHall/Webcasts

#### **City Council**

Bob Wasserman, Mayor Dominic Dutra, Vice Mayor Steve Cho, Bob Wieckowski, Anu Natarajan

#### City Manager

Fred Diaz

#### **Fremont City News**

Cheryl Golden, Managing Editor
Fremont City News is printed on recycled paper with soy inks.

#### City Address, Phone Number, and Website

3300 Capitol Avenue, P.O. Box 5006, Fremont CA 94537 ~ (510) 284-4000 ~ www.fremont.gov

# City Hall News

### Outreach Efforts Engage, Inform

Over the past several years, Fremont has been forced to make drastic cuts in several essential services. Due to budget shortfalls, the City has closed a fire station and shut down other fire stations on a rotating basis, making it harder to respond in an emergency. The City has made reductions to crime prevention programs and decreased pothole repairs and street maintenance.

Based on some of these and other current needs, the City has begun to assess community priorities and will be evaluating whether to proceed with a potential finance

We are developing a Speakers Bureau of community members to help keep residents and business owners informed and get feedback on key community priorities.

measure next year. We are looking to Fremont residents to help us develop solutions that meet the needs of Fremont's residents and businesses.



We are working on a variety of ways to better engage the Fremont community and provide a way for people to weigh in on what they want their City to be. We are thrilled that we have received thousands of responses to our initial outreach from people throughout the city. We are hoping to get feedback from as many

residents and businesses as possible and continue to solicit input from the community to ensure that we come up with a plan that works for Fremont.

As part of our outreach efforts, we are developing a Speakers Bureau of community members to help keep residents and business owners informed about the City's current needs and to get feedback on key community priorities. If you would like a speaker to make a presentation to your group or organization, please send an email to outreach@ci.fremont.ca.us.

#### Water Park, from Page 1

City staff is working with Arch Pac, Inc. from Carlsbad, California, who was selected for the design and development of the Water Park. Arch Pac has extensive experience in designing and developing water parks for the public and private sectors. The project is targeted to open on Memorial Day weekend in 2007. If you have any questions, or would like to be notified of public meetings about the Water Park, please contact Park Planning Manager Amy Rakley at arakley@ci.fremont.ca.us or 494-4363.

### **City Begins General Plan Update**

The Fremont City Council recently authorized a comprehensive update of the City's General Plan. The last comprehensive update was adopted on May 7, 1991 with a planning scope until 2010.



eneral Plan. The **Public involvement is key.** 

Each city and county is required by state law to have a General Plan. The Plan contains goals for a city's

development and includes implementation measures which move the city towards achieving such goals. The General Plan is the official policy of the City of Fremont regarding the character and quality of development, as well as a guide to decision making. The ordinances and regulations adopted by the City to guide private and public development must be consistent with and implement the General Plan. Updating a General Plan generally takes three years to ensure adequate public involvement and input.

For more information about Fremont's General Plan update, visit the City's website at www.fremont.com/CityHall/GeneralPlan. Or, contact Planning Director Jeff Schwob at jschwob@ci.fremont.ca.us or 494-4527.

#### **Fire Safety Bond Update**

Seismic retrofit and station replacement work on Fremont's ten fire stations and construction of the new public safety training center continue to be on schedule and within budget. The projects are funded by a \$51 million Fire Safety Bond approved by Fremont voters in 2002.

Of the seven stations slated to be retrofitted and remodeled, four have recently been completed within budget: Mission San Jose, Warm Springs, Stevenson, and Ardenwood. The Grimmer station is well underway and is scheduled to be completed in the winter. The Irvington station design is nearing completion, and it is anticipated that construction on the Central station will begin early next year.

Three of the five stations are being replaced. The new North Fremont station, located across from the Brookvale Shopping Center on Fremont Boulevard, will begin construction this fall. The new Centerville station, located at the corner of Central Avenue and Dusterberry Way, will begin construction early next year. The new station in Niles will begin construction in early 2007.

Possible sites for the new Public Safety Training Center are being studied and construction is planned to begin in 2007.

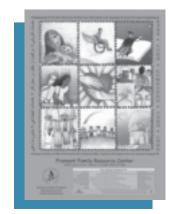
For more information, please contact Fire Bond Program Manager Rob Kalkbrenner at rkalkbrenner@ci.fremont.ca.us or 494-4428. Or, visit the City's website at www.fremont.gov/Fire/FireSafetyBond.

## Our Community

## Family Resource Center Rolls Out New Outreach Poster

Fremont's best-kept secret, the Family Resource Center (FRC), is about to become better known as their first outreach poster rolls into Tri-City schools, community centers, places of worship and retail businesses.

Designed for free by students Pooja Kukde and Dhanashree Khaunte of San Francisco's Academy of Art University, the quilt design captures our multicultural



community and weaves the FRC themes of *Building Family Strength, Welcoming Diversity, and Celebrating Community* throughout the poster.

The FRC is a collaborative of 22 City of Fremont, County, State, and non-profit agencies that serve families in the Tri-City area. The FRC helps with employment, housing discrimination, legal assistance referrals, domestic violence prevention, disability services, counseling, child care information, and many other services.

The Family Resource Center is a division of the City's Human Services Department. It is located at 39155 Liberty Street and the phone number is 574-2000.

#### You Can Make a Difference

Join Make a Difference Day Activities

Mark your calendar for this year's Make a Difference Day on Saturday, October 22! Last year, Fremont was one of the busiest cities in the country on this national day of volunteering, with 40 registered projects and around 1,300 volunteers.

The City's Human Relations Commission will once again sponsor this volunteer event. Additional sponsors include the Sisters of the Holy Family, the Dominican Sisters, the Islamic Society of the East Bay, American Animal Care Center, and Vijaya Aasuri.

How can you get involved? Organize a project to benefit a non-profit organization, a frail older person, or a local school. Or, lend a hand to an

existing project. Last year, some of the ways people made a difference included:

- Tree planting and trail improvements in City parks.
- Yard work for frail seniors.
- Collections of food, winter coats, and toys.



To participate, visit the event's website at www.makeadifferenceday.com, or contact the Make a Difference Day hotline at 574-2099 or via email at fremontdiffday@hotmail.com.

### 'Celebrate Fremont' Plans 50th Anniversary Celebration

Plans are moving ahead for the celebration of Fremont's 50<sup>th</sup> Anniversary in 2006.

Celebrate Fremont is the non-profit volunteer organization that is planning and producing the celebration, which will include a big two-day event at Central Park.

The event, Celebrate Fremont @ the Park, will take place on September 9-10, 2006. "Our goal is to put on an event that is all-inclusive", said Irene Koehler, Chair of Celebrate Fremont. The Central Park event will be divided into three venues, focusing on Fremont's past, present and future. The weekend of festivities will feature displays, food, presentations and performances for all ages to enjoy.

Celebrate Fremont Committees are now focused on raising awareness with community groups, ethnic and faith-based organizations, business associations, social clubs, sports leagues, visual and performing artists,

historic groups and educational institutions about the tremendous opportunity that comes with participating in this historic celebration.

"Fremont's 50<sup>th</sup> Anniversary provides a unique experience to bring together and highlight all that is special about our community. This is

a chance for Fremont residents to come together to celebrate the incredible community we have created together," said Koehler.

Reinforcing Celebrate Fremont's message of inclusion, Suzanne Chan, Vice-Chair of Celebrate Fremont added, "We want everyone who is interested to get involved. You can help with the planning, the production or actually participate in the event."

For more information, please visit the Celebrate Fremont website at www.celebratefremont.org or call 790-9352.



# Neighborhoods

## Second Parking Lot for Centerville Depot to Start Construction

A new parking lot, complete with 98 new parking spaces nestled in among the trees, is coming soon to Centerville. It is located at 3849 Peralta Boulevard (adjacent to the Bill Ball Plaza and across the tracks from the Train Depot), and will make train commuting, shopping, and dining more convenient. Look for this project to be completed by the end of 2005. If you have any questions, please contact Engineering Project Manger Connie Louie-Wong at cwong@ci.fremont.ca.us or 494-4682.

#### **Niles Town Plaza**

On July 12, 2005, the Fremont City Council, acting as the Redevelopment Agency Board, approved the conceptual design of the Niles Town Plaza on Niles Boulevard. When the project is completed, the existing freight building will be rehabilitated, the historic Depot will be moved back to the site, and a water feature will be added. For more information, contact Redevelopment Project Manager Luke Connolly at Iconnolly@ci.fremont.ca.us or 494-4513.

## First Time Home Buyer's Program

Dream of becoming a homeowner? Confused about how to get started? Let the City of Fremont help you!

- We can help you access down-payment loans starting at \$55,000.
- You repay your loan when you sell your home.
- Want to know more? Enroll today in the First Time Homebuyer Workshop.



Call 494-4500 to register or enroll online today at www.fremont.gov/Community/Housing/FTHB.



# Commercial Buildings Getting New Look in Centerville

Expect to see some changes in Centerville over the coming year. Several building facades will be getting an updated look thanks to the determination of the property owners and business tenants, and the Fremont Redevelopment Agency's Facade and Commercial Rehabilitation Programs.

Here is a snapshot of projects scheduled for completion by the end of the year:

**3660 Peralta Boulevard:** Extensive remodeling inside and out, including new windows, new stucco, new landscaping and replacement of some fencing will help give the new dental lab a face lift.

**3832 Peralta Boulevard:** New signage and new landscaping will bring a fresh look to this commercial building shared by the Newark Veterinary Clinic and the non-profit Forpaws Spay and Neuter Clinic.

**3875 Peralta Boulevard:** Another complete renovation, inside and out, will occur on this property for two local dentists to set up shop.

**37280 Maple Street:** A complete renovation, inside and out, including landscaping and parking lot resurfacing, is underway at the future home of Northern California Home Loans and Properties and the Offices of David Mezzetta.

**4050 Alder Avenue:** New landscaping will spruce up this site for the existing tenant, Stereo Town.

If you have any questions about these projects or are interested in the Facade and Commercial Rehabilitation Programs, please contact Redevelopment Project Manager Jennifer Andersen at jandersen@ci.fremont.ca.us or 494-4518.





# e n v i r o n m e n

## **Keep Materials Out of Gutters, Storm Drains**

Did you know leaves, lawn clippings, and dirt are sources of water pollution? These sources can contain fertilizers and pesticides, ultimately degrading water quality. Leaves and lawn clippings may also clog storm drains and cause flooding.

Here are some helpful tips to prevent flooding and reduce water pollution:

- Pick up litter and other debris regularly from the gutters and dispose in your garbage cart.
- Never dispose of waste products in the storm drain inlet.
- Sweep or rake leaves and dispose in your green cart.

If you observe any discharging activity of wastewater to a gutter or storm drain, please



call the City's hotline at 494-4580. For any stormwater questions, please call the Environmental Services Division at 494-4570 or visit the City's website at www.fremont.gov/Environment/StormWaterProgram.

#### **Choose the Right Carpet Cleaner**

The carpet cleaning company you choose can make a difference in preventing pollution of local creeks and the San Francisco Bay.

All carpet cleaning companies must dispose of their wastewater to a sanitary sewer system (i.e. sink, toilet or indoor drain) or take the wastewater back to their facility for proper disposal.

When determining which carpet cleaning company to hire, consider asking these questions:

- What water pollution measures does the company take when disposing of wastewater?
- How does the company dispose of carpet cleaning wastewater?

If you observe a carpet cleaning company discharging their wastewater to a gutter or storm drain, please call 494-4580 or 9-1-1 after hours (between 5:00 p.m. and 8:00 a.m.). For stormwater questions, please call the Environmental Services Division at 494-4570 or visit the City's website at www.fremont.qov/Environment/StormWaterProgram.

### **Bay-Friendly Gardening Workshop**



Bay-Friendly Gardening means simplifying garden care, reducing chores, and using as few resources, from water to fertilizer, as possible. Bay-Friendly gardeners work with nature to reduce waste and prevent pollution of local creeks.

Experienced and beginning gardeners alike can learn more about Bay-Friendly Gardening

techniques by participating in a free hands-on workshop offered by StopWaste.org and the Alameda Countywide Clean Water Program:

#### Let Worms Eat Your Garbage – November 5

10:00 a.m — 12:00 Noon Regan's Nursery, 4268 Decoto Road

This workshop is free, and will include a compost bin drawing. Register online at www.stopwaste.org or call the Alameda County Waste Management Authority at 614-1699.

#### **Coastal Cleanup Day a Success**

Thank you to the 109 volunteers who participated in a creek cleanup along Crandall Creek in the Ardenwood area on Saturday, September 17 in honor of Coastal Cleanup Day. Volunteers collected a total of 1,442 pounds of material (585 pounds of recyclables and 857 pounds of trash). Some of the unique items removed were brake rotors, a bed frame, a cooler, an office chair, and a leaf blower. Creek cleanups continue to be an important part of the City's goals to help remove debris. By doing so we help clean the local waterways in Fremont, improve water quality and make the San Francisco Bay healthy for wildlife.

### Compressed Gas Canister HAZARD

Keep Canisters Out of Garbage, Recycling Carts

If you have compressed gas canisters in your home (i.e. a small tank to fill balloons), please **do not** put them in any of your curbside carts for disposal or recycling.

If you wish to dispose of any type of small gas canister (whether empty or not), please call Alameda County Household Hazardous Waste at 1-800-606-6606 or visit their website at www.household-hazwaste.org for more information.



# tal services

## Stivers Lagoon Field Trips

The City's Environmental Services Division and Recreation Services Division have partnered once again to offer a free, extensive two-hour field trip through Stivers Lagoon. The field trips are offered to all public, private and home school students in Fremont.

Students learn about wetlands, watersheds, ecology, and the San Francisco Bay as they hike along Muskrat Creek and stop to collect and test water samples and search for aquatic insects. In addition, participants learn how water pollution affects our local waterways and tips to keep our creeks and the Bay pollution free. Park Ranger Sandy Ferreira leads the field trips and shares her 15-plus years of environmental knowledge with field trip participants.

This year, 70 two-hour time slots are available for 3<sup>rd</sup> grade classes- the target grade level. However, field trips can be modified for up to 5<sup>th</sup> grade. Book early, before classes fill up!



Park Ranger Sandy Ferreira leads the field trips.

For more information or to register your

class, contact Clean Water Education Program Coordinator Barbara Silva at bsilva@ci.fremont.ca.us or 494-4575. You may also visit the City's website at www.fremont.gov/Environment/StiversFieldTrips.

#### More Fremont 'Green' Businesses

**Great Gifts Galore, Kate's Caring Gifts, In Stride Physical Therapy** and **Pearl's Café** have recently joined other Fremont companies in becoming certified as Bay Area Green Businesses.



Kate's Caring Gifts and Great Gifts Galore

are owned by Kate Amon. Kate specializes in gifts made from recycled material, and reflects her commitment to the environment through waste-reducing business practices.

In Stride Physical Therapy owners David and Talli van Sunder combine their interests in human and environmental health by creating an office dedicated to safety and resource sustainability.

Pearl's Café serves gourmet natural foods in a very "green" setting. Owners Christine Fahey and Greg Green conserve water and energy, and recycle everything possible. They also participate in the City's commercial pilot program for collecting and composting food scraps, thereby reducing their garbage considerably.

Other local Green Businesses include: Auto Diagnosis, Best Graphic Image, Cell Cycle, Del Conte's Landscaping, Ed's Auto Clinic, FedEx Kinko's, Fremont Marriott Hotel, Glenmoor Auto Repair, Pete's Foreign Auto Repair, Sweet Tomatoes Restaurant, TGIF Body Shop, The Pro Shop, Toyota Logistics Services, Inc. (TLS), and the City's Fleet Maintenance Division.

Alameda County Green Business certification is free to participating businesses. For information about this certification program, please call the Environmental Services Division at 494-4570.

#### City, Chamber Host "How Recycling Can Save Your Business Money" Workshop

Learn about recycling programs that can save your business money while helping the environment.

Attend a **free** workshop co-hosted by the City of Fremont and the Fremont Chamber of Commerce:

#### "How Recycling Can Save Your Business Money"

Thursday, November 10 8:30 a.m. to 10:00 a.m. Fremont City Hall, City Council Chambers 3300 Capitol Avenue, Building A

#### Presenters will include:

- Allied Waste/BFI
  - StopWaste.org
    - The Green Business Program
      - The Recycled Market Development Zone

#### For more information, please contact:

Recycling Coordinator Barbara Frierson at bfrierson@ci.fremont.ca.us or 494-4581 or, Executive Assistant Kim Marshall at kmarshall@ci.fremont.ca.us or 284-4020.

## Senior News/Photo Contest Winner

### Fremont Senior Center Turns 25

Silver Anniversary Will Shine

The Fremont Senior Center celebrated its 25<sup>th</sup> Anniversary during the month of September. The building was constructed in Central Park near Lake Elizabeth in 1980, with additions of both wings in 1985 and a

renovation in 1999 that updated the kitchen and created a new office area.



Plans for the silver anniversary are underway and will be announced this fall as a variety of building improvements, including interior painting and a new floor, are completed.

We'd like to hear if you have a Senior Center memory, such as a friendship made, a memorable celebration, a poignant moment, or if you know someone who was involved in the early years of the Center. Contact Senior Center Manager Linda Olla at Iolla@ci.fremont.ca.us or 790-6606 to share your thoughts.

# Community Dialogue Explores Older Adults' Needs, Cares

In July, 175 people from the Tri-Cities area attended two "community dialogues" to discuss how the community can accommodate the needs of its elders in the future. The City's Human Services Department



organized the dialogues in partnership with the Tri-Cities Elder Coalition (TCEC), as part of a planning process funded by the Robert Wood Johnson Foundation. Community input will be used to develop a plan for improvements to senior services. The City and TCEC will then have an opportunity to apply for an additional grant of \$750,000 over the next four years to implement the plan.

If you have questions about this process or the grant, please contact project coordinators Ray Grimm at rgrimm@ci.fremont.ca.us or 574-2063, or Asha Chandra at achandra@ci.fremont.ca.us or 574-2055.

#### Fremont Vista Retirement Homes



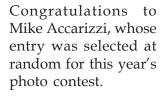
100-unit senior residential care facility.

Fremont Vista
Retirement Homes,
a 100-unit senior
residential care facility located at 35490
Mission Boulevard in
Niles, opened last
year and is accepting
applications. This
assisted-living
facility offers per-

sonalized assistance to seniors who need some help with their daily activities such as bathing, dressing, meal preparation and medication reminders. With financial assistance from the City of Fremont Redevelopment Agency, 20 private studio apartments are offered at below market rates for low-income seniors. Fremont Vista Retirement Homes also has 80 studio and one-bedroom apartments that rent at market rate.

For more information, please contact Fremont Vista Retirement Homes at 796-4200, visit their website at www.fremontvista.com, or send an email to fremontvista@comcast.net.

## Look Who Won the "What's In Your Bag?" Photo Contest



He and his family of shoppers (his wife and grandchildren are pictured) will receive a total of \$100 in gift

cards from Cost Plus World Market, Kohl's, Olive Garden, and Party America Fremont to continue their shopping spree!

Special thanks to these premier Fremont businesses for their generous support of this contest!

Thank you to everyone who submitted entries and for shopping and dining in Fremont!